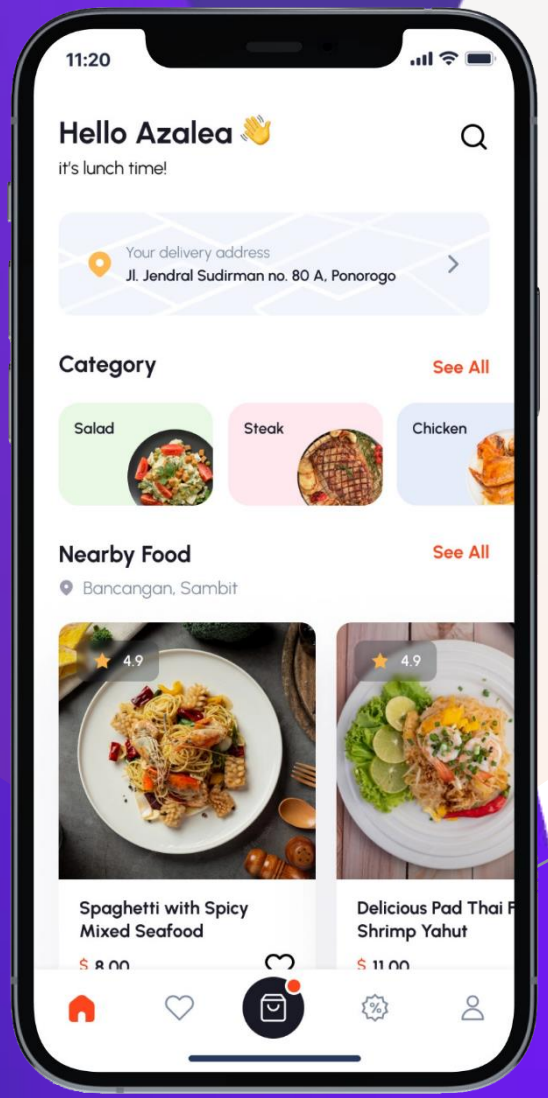


Build Your Own Multi-Category Super App with Ventagenie™

Where you can sell Food, Groceries, Cakes, Medicines - all in one place

What is a Multi-Category Super App?

- A single app platform integrating multiple services like food, grocery, medicine and on-demand deliveries.
- Designed to provide convenience, speed and variety in one place.
- A scalable delivery ecosystem that helps businesses expand into new verticals.
- Powered by AI, automation and seamless integrations.

Why Build a Super App?

Customers Prefer One-Stop Solutions

Most users globally prefer apps that offer multiple services in a single platform.

Increased Revenue Streams

Multi-category apps can generate up to **3x higher revenue** than single-service apps.

Boosts Customer Retention

Businesses with all-in-one delivery apps see **50-60% higher repeat usage**.

Scalability

Multi-service apps expand easily into new markets and categories without launching separate apps.

Brand Authority

Offering multiple services increases brand trust and positions your business as a **market leader**.

Examples of Multi-Category Super Apps

USA - Doordash, Uber Eats

Started with food delivery, now include grocery, medicine and more.

Europe - Glovo

Food, groceries, medicines, gifts, courier services (“Anything Delivery”).

India - Swiggy & Zomato

Started with food delivery and now expanded into Instamart and Blinkit for multi-category services.

UAE – Careem

Started with cabs, now a full super app.

Supported Business Models

- **Marketplace –** Connect multiple sellers and buyers in one ecosystem
- **Multi-Chain Stores –** Manage and scale across multiple outlets
- **Hyperlocal Delivery –** Serve customers in specific zones with speed
- **Logistic & On-Demand Delivery –** For couriers, last-mile or instant delivery services
- **Cloud Kitchen/ Dark Store –** Streamline orders and delivery for virtual kitchens/ warehouse
- **Shopping & Retail –** Sell products across categories in one app

Ventagenie™ = One App. Endless Opportunities.

Key Features - Customers & Sellers

For Customers

- Easy Signup & Profile Management
- Real-time Order Tracking & Smart Notifications
- Discounts, Offers & Loyalty Programs
- Delivery Scheduling

For Sellers / Stores

- Dashboard to Manage Orders, Menu & Customers
- Menu Management
- Real-time Order Updates & Promotions
- Sales Analytics

Key Features - Drivers & Admins

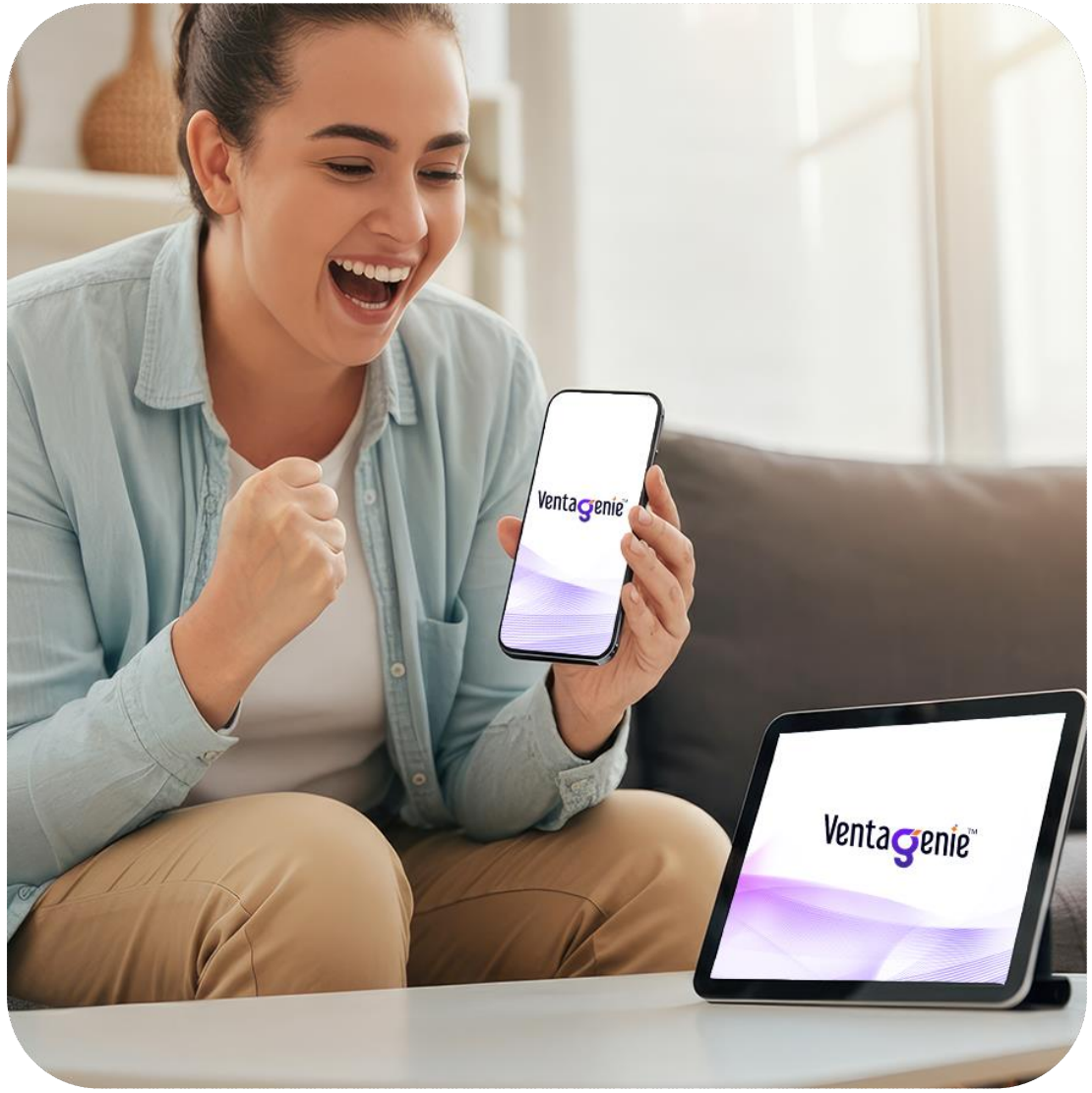
For Drivers / Delivery Agents

- ✓ Route Optimization & Order History
- ✓ Earnings & Payout Management
- ✓ Real-time Notifications & Delivery Tracking
- ✓ SOS Feature

For Admins / Platform Owners

- ✓ BI- Business Intelligence Reports
- ✓ Auto Assigning Orders
- ✓ Feedback and Ratings Management
- ✓ Real-time rider tracking

The Revenue Model Behind Successful Delivery Apps



Commissions

From merchants & service providers per order

Subscription Plans

Premium memberships for customers/businesses

Advertisements

Featured listings, promotions, campaigns

Delivery Charges

Priority/express fees for extra revenue

Smart Surge Pricing

Earn more during peak hours, late nights or even rainy-day rushes

Build Your Own Multi-Category Delivery App with Ventagenie

Why We're Different?

Clean & Responsive UI

A fast, intuitive and modern interface that delivers seamless navigation across all devices.

Global Presence

Trusted by businesses in 10+ countries, with tailor-made solutions for international scalability.

Order Tracking & Management

Real-time driver tracking for admins and customers with interactive map visibility.

CMMI Level 3 Certified

Delivering process excellence, consistent quality and adherence to global standards.

High-End Security

Nine robust security layers protecting sensitive data against threats and breaches.

The Future of Delivery is Multi-Category Super apps.

Ventagenie empowers you to build, customize and scale your all-in-one delivery solution

Food, Groceries, Cakes, Medicines and more — all in one place.

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